



## Phonak Paradise

Phonak unleashes the  
ear's amazing potential

A Sonova brand

**PHONAK**  
life is on

# Phonak

## Unleashes the ear's amazing potential

**Creating a revolutionary hearing aid that pushes the bounds of sound technology does more than improve your clients' sense of hearing. It restores their sense of wonder.**

The ears are capable of so much more than just hearing. They gain access not only to the sounds of life around us, but to the flow of life within us, too. The wonders within the human body are just as beautiful as the wonders outside it. And now, your clients' ears can tap into all of those wonders.

One of the latest additions to the Paradise line, Phonak Audéo Fit, contains a heart rate sensor that tracks heart rate. Health data tracking empowers clients to unleash healthier versions of themselves.<sup>1,2</sup> Featuring a whole range of client benefits, Audéo Fit tracks Heart rate, Steps and Activity levels.

We have specifically designed Audéo Life to support your clients' daily routine while enhancing their hearing journey. From the robust waterproof\*\* housing to the convenient rechargeability, everything has been carefully considered so your clients can get on with enjoying everything that life has to offer.

If your clients are looking for a stylish hearing aid that promotes self-confidence and inner well-being, then Phonak Slim is perfectly designed for them. The world's first uniquely shaped left and right hearing aids which follows the natural contour of the head.

Confidence comes with Virto Paradise. These custom-made hearing aids feature universal connectivity (Virto P-312). In addition, the distinctive black design boosts the inner confidence of your clients. Virto Paradise Titanium is the 3<sup>rd</sup> generation of the world's first titanium hearing aid, with a 15x stronger shell than acrylic.

The human ear is powerful, and with Phonak Paradise, your clients can finally unleash the ear's amazing potential. Whether it's through health data tracking, stylish designs, unrivaled\* sound quality<sup>3</sup>, or universal connectivity, your clients will be empowered like never before to discover the wonders of their world - both inside and out.

All Paradise products include unrivaled\* sound quality.

**There's nothing like the sound of Paradise.**

\*in comparison to Phonak Audéo Marvel

\*\*Up to 50 cm or 1.64 feet





# Phonak

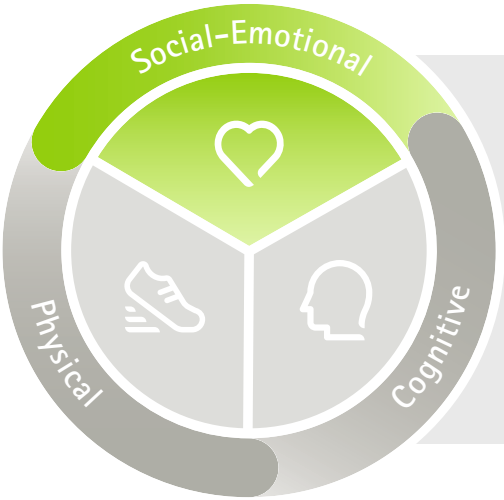
## Well-Hearing is Well-Being™

We believe in changing lives and creating a world where life is on for everyone. We do this by addressing hearing loss holistically and taking action to treat hearing loss as a catalyst for well-being.



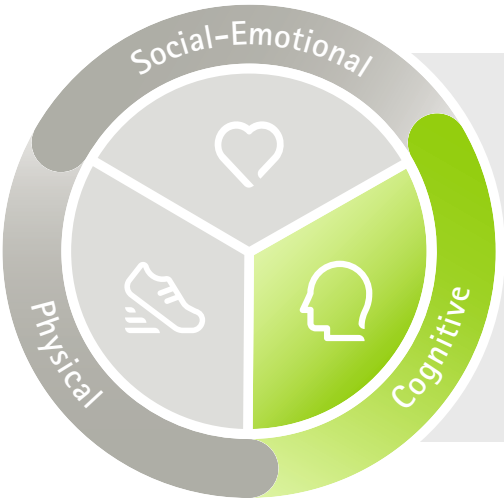
Our commitment to well-being is evident in our broad portfolio of innovative hearing technologies. Phonak Paradise embodies this philosophy with features specifically designed to address the numerous challenges your clients face in different hearing situations. Taking steps towards hearing well is intrinsically linked to noticeable improvements in social-emotional, cognitive, and physical well-being.

# We believe that hearing well is key to living a fulfilled life



## Hearing well...

Fosters easier engagement, stronger connections and a more positive outlook.



Supports cognitive fitness.<sup>4</sup>



Enables people to live a more active and healthy lifestyle.

# Phonak

## Audéo Fit™

**Audéo Fit empowers your clients beyond hearing improvement with a solution that also enables them to track their health data.**

### Health data tracking\*\*

- Heart rate
- Steps and distance walked or ran
- Activity levels

### Unrivaled\* sound quality<sup>3</sup>

- Crisp natural sound<sup>5</sup>
- Brilliant speech understanding<sup>3,6,7</sup>

### Universal connectivity

- Connects to smartphones, TV, Roger and more
- Multiple Bluetooth® connections
- Tap Control for easy access to Bluetooth functionalities

In partnership with myPhonak app, Audéo Fit displays heart rate throughout the day using a heart rate sensor. Lower resting heart rate is linked to better health over the long-term.<sup>8,9</sup> In fact, health data tracking empowers your clients to unleash healthier versions of themselves.<sup>1,2</sup>

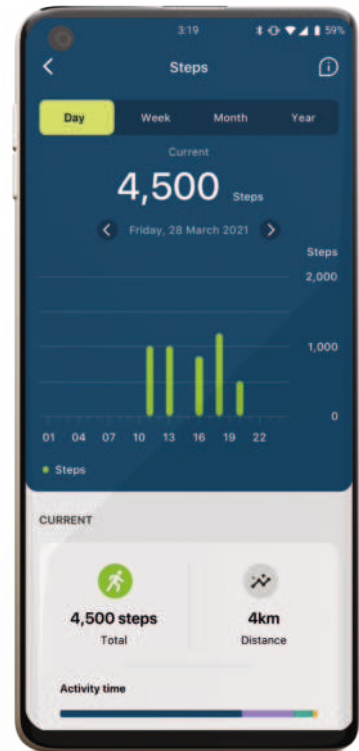
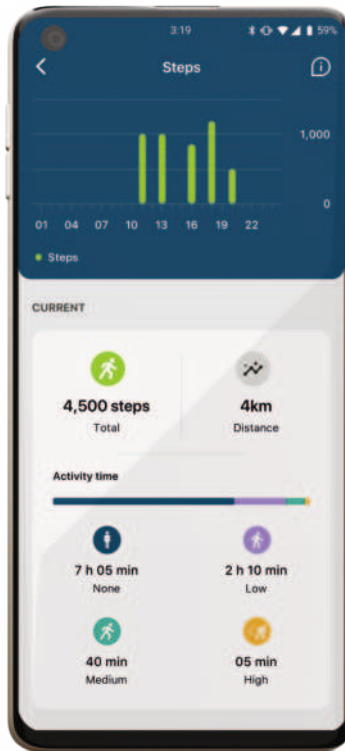
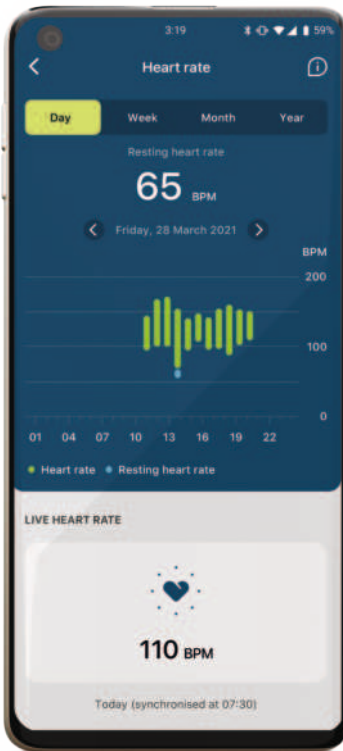
To increase your clients' sense of well-being, Audéo Fit hearing aids deliver the integral ability to track steps and activity levels without having to wear an additional device. Audéo Fit can provide valuable insights for your client so they can make lifestyle choices that positively impact their daily health.

Tracking their health data can encourage your clients to increase their engagement with the option to set goals.<sup>1,2</sup> Audéo Fit delivers the signature unrivaled\* sound quality<sup>3</sup> and universal connectivity of Paradise.

\*compared to Phonak Audéo Marvel

\*\*in order to access health data, it is necessary to create an account within myPhonak app.

# myPhonak app enables health empowerment at your fingertips



-  Sand Beige
-  Chestnut
-  Silver Gray

# Phonak

## Audéo Life™

Phonak has developed the world's first waterproof rechargeable hearing aid. Audéo Life boasts the hearing performance of Audéo Paradise with a robust new housing providing additional protection from water and sweat.

### Robust new housing

- Waterproof
- Sweatproof

### Health data tracking\*\*

- Track Steps
- Displays Activity levels

### Unrivaled\*\*\* sound quality<sup>3</sup>

- Crisp natural sound<sup>5</sup>
- Brilliant speech understanding<sup>3,6,7</sup>

### Universal connectivity

- Connects to smartphones, TV, Roger and more
- Multiple Bluetooth connections
- Tap Control for easy access to Bluetooth functionalities

Your clients may be concerned about their hearing aids being affected by rainfall or even just being around a pool or at the beach. With Audéo Life hearing aids, your clients can have peace of mind knowing that their hearing aids are built to withstand the elements.

Some clients worry about sweat interrupting the quality of their hearing aid's performance when exercising. In fact, Audéo Life hearing aids are also sweatproof, ensuring your clients can exercise happily in the knowledge that their hearing aids are as strong as they are.

With Audéo Life, your clients will also have access to some of the key health indicators like step count and activity levels, enabling users to set health goals and achieve an improved sense of well-being. Available with easy inductive charging to support your clients' active lifestyles.



\* up to 50 cm or 1.64 feet

\*\* in order to access health data, it is necessary to create an account within myPhonak app.

\*\*\* compared to Phonak Audéo Marvel



# Phonak

## Charger Case Go™



Phonak  
Charger Case Go

The Phonak Charger Case Go is ideal for clients who want to charge their hearing aids on the move. This inductive charger is exclusively designed for Audéo Life. Featuring an internal battery, it can fully charge the hearing aids up to 3 times on a single charge and is easy to use. For those who only want a plug-in version Phonak Life Charger™ has no internal battery and will quickly charge Audéo Life in 3 hours.



# Phonak

## Slim™

It takes two to tango with the perfect couple of left and right design hearing aids with optimum style in mind. Phonak Slim is where elegant design seamlessly combines with enhanced performance. Not only does Phonak Slim present crisp natural sound<sup>5</sup> for your clients, these hearing aids also promote inner confidence with their stylish design.

### Designed to be different

- The world's first hearing aid with a unique 7° angle to follow the natural contour of the head
- The ultra-modern design of the Phonak Slim would motivate 41% of people to consider an earlier repurchase<sup>10</sup>
- 60% of people said Phonak Slim would make them feel more confident wearing hearing aids<sup>10</sup>

### Unrivaled\* sound quality<sup>3</sup>

- Crisp natural sound<sup>5</sup>
- Brilliant speech understanding<sup>3,6,7</sup>

### Universal connectivity

- Connects to smartphones, TV, Roger and more
- Multiple Bluetooth connections
- Tap Control for easy access to Bluetooth functionalities

### Health data tracking\*\*

- Tracks Steps
- Displays Activity levels

### Rechargeability

To make your clients' lives easier, Phonak Slim rechargeable hearing aids are quick to charge and long-lasting.



\*compared to Phonak Audéo Marvel

\*\*in order to access health data, it is necessary to create an account within myPhonak app.



Silver/Black



Graphite/Black



Copper/Black

# Phonak

## Virto™ Paradise

Custom-made to perfectly suit your client's ears and listening needs. Virto Paradise provides unrivaled\* sound quality<sup>3</sup>. Virto P-312 integrates universal connectivity with the latest advancements in sound quality.

### Unrivaled\* sound quality<sup>3</sup>

- Crisp natural sound<sup>5</sup>
- Brilliant speech understanding<sup>3,7</sup>

### Universal connectivity

- Connects to smartphones, TV, Roger and more
- Multiple Bluetooth connections
- Easily switch between two paired devices with enhanced Bluetooth capabilities

### Distinctive black design

- Discreet and stylish in appearance

### Virto™ Paradise Titanium

- The 3rd generation of the world's first hearing aid made from titanium with a 15x stronger shell than acrylic
- So discreet others will barely notice it

If your client is looking for hearing aids that supply unrivaled\* sound quality<sup>3</sup> to boost their hearing and enhance their lifestyle, then Virto Paradise is the perfect choice.

With Virto P-312, clients can enjoy universal connectivity to keep them up to date with their busy lives.

A unique option of Virto P-312 is the distinctive black design so that your clients feel confident and enjoy crisp natural sound.<sup>5</sup>

With universal connectivity, your clients are conveniently connected with the latest technical features, including hands-free calls and music streaming benefits.



\*compared to Phonak Audéo Marvel



## Virto Paradise



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## Virto Paradise Titanium



### Faceplate colors



Pink



Cocoa



Black

# Phonak

## Proven Paradise performance

Phonak Paradise hearing aids are expertly developed for your clients. There are a whole host of benefits available when your clients choose one of the Phonak Paradise hearing aids that provide crisp natural sound<sup>5</sup> with beautiful design.

### Paradise delivers an unrivaled\* sound quality<sup>3</sup>

Paradise hearing aids combine crisp natural sound<sup>5</sup> and brilliant speech understanding.<sup>3,6,7</sup>



### Adaptive Phonak Digital (APD) 2.0

Adaptive Phonak Digital 2.0 balances audibility, loudness and sound quality for a natural listening experience. It is designed to establish an ideal first fit with the benefit of reduced listening effort for those with mild to severe hearing loss.<sup>7</sup>



### AutoSense OS™ 4.0

The 4th generation of this successful operating system. Developed with artificial intelligence, AutoSense OS 4.0 is the perfect orchestration of features for the optimal personalized setting.

### Speech Enhancer

Clients experience significantly reduced listening effort and 80% of them show a clear preference for speech intelligibility when Speech Enhancer is active.<sup>3</sup>

### Dynamic Noise Cancellation

A spatial noise cancellation feature that works in combination with a directional beamformer to improve the Signal-to-Noise ratio in challenging situations. Dynamic Noise Cancellation reduces listening effort in noise.<sup>3</sup>

### Motion Sensor Hearing

Motion Sensor Hearing for listening situations on-the-go. Motion Sensor Hearing adjusts the directional microphone and Dynamic Noise Cancellation settings to match the detected activity of the client. It allows for more awareness when walking.<sup>6</sup>

\*compared to Phonak Audéo Marvel

With the introduction of Paradise, Phonak solidified its position as industry-leading in audiological excellence. Based on the foundations of industry leading hardware, Paradise now incorporates even more features to help your clients rediscover the wonder of sound in even more situations, while improving their overall well-being.

Powered by the proven performance of the PRISM™ chip, these features work together seamlessly to deliver an unrivaled\* hearing experience.



#### Paradise hardware

PRISM (Processing Real-time Intelligent Sound Management) next generation chip with double memory and more connectivity possibilities.



#### Motion Sensor

Ultra-low power tri-axial accelerometer that supports hearing performance and ease-of-use features. The sensor delivers high performance functionality coupled with low power consumption.

# Phonak

## Rechargeability

Your clients can enjoy hearing - including streaming - with Phonak's state of the art rechargeable batteries for effortless use. Rechargeable hearing aids come with easy-to-use charging options:

### Phonak Charger Case Combi

The Phonak Charger Case Combi is a charger and protective hard case in one. For charging rechargeable hearing aids on the go, the Phonak Power Pack can be easily attached to the bottom of the Phonak Charger Case Combi.



### Phonak Charge and Care

A charger that dries hearing aids with active ventilated air flow and treats hearing aids with UV light.



**Please note:** Audéo Life and Phonak Slim have their own dedicated chargers.



# Phonak

# Roger™

## Paradise with Roger for listening in noise and over distance.

RogerDirect™ enables Roger technology to stream directly to hearing aids without having to attach an external receiver.\*

Roger microphones have been developed to reduce background noise and transmit the speaker's voice directly to hearing aids.

This enables your clients to fully participate in group conversations even in very noisy environments such as restaurants, meetings at work and school activities.



Roger On™



Roger Table Mic II



Roger Select™

\*RogerDirect requires the installation of Roger receivers into the Phonak hearing aids by a hearing care professional.

## ActiveVent™ Receiver

### The world's first intelligent hearing aid receiver.

This innovative receiver technology features a mechanically switching vent that is seamlessly steered by AutoSense OS 4.0. It intelligently combines the hearing performance of a closed fit with the comfort of an open fit.<sup>12</sup>

ActiveVent Receiver provides a total hearing solution for your clients and provides an average of 10% better speech understanding in noise\* while providing natural sound in everyday situations.<sup>13</sup>

#### ActiveVent coupling options

##### 1. Universal SlimTip AV

You can easily demonstrate ActiveVent Receiver to your clients thanks to the new Universal SlimTip AV. These are an ideal temporary solution for demos and trials while waiting for your client's customized SlimTip Titanium AV.

##### 2. Customized SlimTip Titanium AV

To achieve optimal acoustic performance, ActiveVent Receiver was designed for long-term use with SlimTip Titanium AV, providing a completely custom shell in a durable material.

#### Highlights

- Intelligently balances speech clarity in noise with listening comfort<sup>12</sup>
- Provides superior sound quality for streaming media<sup>\*,13</sup>
- Enables increased focus on speech in the closed position
- Compatible with all Paradise RIC products except Audéo Fit due to its unique Sensor Receiver

#### ActiveVent fitting considerations

- Regular cleaning and wax filter change are required
- Not suited for those with severe tinnitus, hyperacusis or for pediatric clients

\*compared to a conventional acoustic coupling.



## Universal connectivity

### Universal connectivity enables Paradise hearing aids to connect with smartphones, TV, Roger and wireless accessories.

Paradise hearing aids can make multiple Bluetooth connections to complement modern lifestyles. Your clients can enjoy streaming media from a TV or tablet without worrying about a missed call from their smartphone. Often clients are looking for an easy way to interact with their Bluetooth devices, for instance to accept a video call or switch between a video meeting on a PC and a phone call on their smartphone. Paradise rechargeable hearing aids offer Tap Control for easy access to Bluetooth functionalities. Tap Control addresses these needs without requiring a second button on the hearing aids.

#### What is Tap Control?

Tap Control provides intuitive, gesture-based control of hearing aids, giving clients enhanced control over their Bluetooth devices. Tapping on the hearing aid or pinna twice in succession registers the movements as a purposeful signal to the hearing aid, similar to the push of a button.

Clients can accept and end calls, pause or resume streaming and access Bluetooth-based voice assistance apps. This means your clients can personalize Tap Control even further to meet their dexterity needs and requirements, as well as providing more engagement opportunities during the counseling process.

#### Instant benefits

- Tap Control gives your clients easy and convenient access to their streaming inputs without further complicating the functionality of the multi-function button. Twice as many participants preferred Tap Control over existing controls<sup>14</sup>
- The built in motion sensor in Paradise hearing aids also allows control of Bluetooth features via a double tap on the pinna. Clients can personalize the sensitivity of Tap Control by adjusting it to their individual preference in the myPhonak app

#### How to use Tap Control

- Your clients can activate their desired function by a double tap on the upper rear of the pinna or on the glasses
- This function can be configured in the myPhonak app

1. Pause/resume streaming from many Bluetooth devices



2. Accept/end phone call



3. Start/stop voice assistant; Siri, Google, etc.







What can I help you with?

Sprint 8:43 PM

# Phonak

## Personalized digital solutions

Phonak has developed empowering smart apps that provide access to innovative features for an even more personalized customer experience. Our new release of the myPhonak app enables health empowerment at your clients' fingertips. \*\*

### Safe and secure registration

- Your client can create one central account to keep all their information safe and secure

### New myPhonak app

- Registration for health data
- New architecture

### New design

- An improved navigation so that your client can use the app more intuitively
- Create and access custom programs directly from the home screen to enhance hearing in different environments
- Clients have instant access to Activity levels, Steps and average Wearing time in different sound environments (with rechargeable Paradise models)

### Health data tracking\*

#### Heart rate

Audéo Fit in combination with myPhonak app tracks and displays the resting heart rate. Lower resting heart rate is linked to better health over the long-term.<sup>8,9</sup>

#### Steps

Regular physical activity can improve health and well-being.<sup>11</sup> Audéo Fit (or rechargeable Paradise hearing aids) enable your client to track their physical activities without additional devices.

#### Activity levels

Audéo Fit (or rechargeable Paradise hearing aids) with myPhonak app tracks and displays activity levels. This can provide insights that empower your client to make lifestyle changes to positively impact their health.<sup>1,2</sup>

#### Optional goal setting

Available with Audéo Fit (or rechargeable Paradise hearing aids), health data tracking empowers clients to unleash healthier versions of themselves<sup>1,2</sup> with the option to set goals for steps and wearing time.\*\*

\*Audéo Fit has all functions and all other rechargeable Paradise hearing aids have Steps, Activity levels and Optional goal setting.

\*\*in order to access health data, it is necessary to create an account within myPhonak app



### Distances walked or ran

Tracking physical activity can motivate your clients to engage more with their health and make smarter daily choices.<sup>1,2</sup>

### Wearing time

Support your clients to learn what environments they are in most often with Paradise hearing aids, helping your clients to get the most out of every situation.

### Remote Support

Remote Support allows hearing care professionals to conveniently connect, assist and support their patients listening needs.

Patients can have their hearing aids adjusted and optimized in real-time via myPhonak reducing the time their patients' spend traveling and waiting for appointments.

### Hearing Screener

- An online hearing test which is provided to hearing care professionals and can be customized to any look and feel
- A lead generation tool that can be integrated into any hearing care professional's website and marketing campaign
- The new version offers a new User Interface (UI) Design aiming at improving the User Experience of the client

### New Phonak Target 7.3

- Phonak Target helps you ensure that clients not only get the most out of their technology, but truly reap the benefits of hearing well for their overall well-being
- Within Target 7.3, you can offer additional hearing performance features to clients while offering the same fitting process you know, trust and like
- In addition, Phonak Target presents a host of fitting elements that will support your individual work-flow. You can focus more fully on your client's needs

# Phonak

## Even more Paradise

Now even more clients can have a piece of Paradise to enjoy in a wide variety of environments.



Audéo P-R  
Audéo P-RT



Audéo P-312  
Audéo P-13T

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### A Paradise solution for unilateral hearing loss



CROS P-R



CROS P-13



Sand Beige



Beige



Sandalwood



Chestnut



Champagne



Silver Gray



Graphite Gray



Velvet Black

## A Paradise solution beyond pure power



Naída P-UP



Naída P-PR



Sand Beige



Beige



Chestnut



Champagne



Silver Gray



Graphite Gray



Velvet Black

## A custom-made Paradise solution



Virto P-312



Virto P-312  
NW O



Virto P-10  
NW O

## Acrylic shell colors



Pink



Cocoa



Brown



Transparent



Black



Red  
Transp.



Blue  
Transp.

## Faceplate colors



Pink



Cocoa



Brown



Black

# Phonak

## Audéo Paradise

Phonak Audéo Paradise embodies leading technology based on trusted Phonak innovation and proven multifunctionality.

Technology and features	Marvel	Paradise
ActiveVent Receiver		ActiveVent Performance +
Sound processing chip	CORTI 2	PRISM
Connectivity multiprotocol chip	•	•
Motion sensor		•
APD (Adaptive Phonak Digital)	•	2.0
AutoSense OS	3.0	4.0
- Binaural VoiceStream Technology™	•	•
- Speech Enhancer		•
- Dynamic Noise Cancellation		•
- Motion Sensor Hearing*		•
RogerDirect	•	•
TV Connector	•	•
Direct connectivity with TV, smartphones, hands-free calls	•	•
Direct Bluetooth connectivity	•	2 active Bluetooth connections
Tap Control		•
myPhonak app	3.0	4.0 (6.0 for Audéo Fit)
- Health data tracking	N/A	6.0 (available only on Audéo Fit and Paradise Rechargeable)
- Remote Support	•	AudiogramDirect
- Remote Control	•	New Features
Hearing Screener	•	5.0
Phonak Target	6.0	7.3



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# life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

[www.phonak.com](http://www.phonak.com)



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