



Phonak Serenity Choice™

The high end hearing protection from the hearing care specialist



A world full of noise and loud sound

1.1 billion people

are estimated to be at risk of noise induced hearing loss around the world

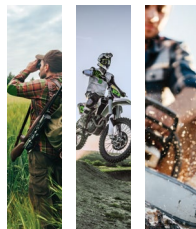
50% of young people

listen to their music or other audio too loudly

70% of people exposed

to loud noise never or seldom wear hearing protection

How loud is too loud?



Excessive exposure to levels above 85 dB can cause hearing damage

dB	
140	Gun shot
130	Jackhammer
120	Rock concert
110	Chainsaw
100	Motorsport
90	Hair dryer
80	Airplane cabin
70	Medium iPod volume
60	Normal conversation
50	Air conditioning
40	Moderate rainfall
30	Running dishwasher
20	Leaves rustling
10	Whisper
0	Silence

Pain or Game?



For any loud sound and noise

Phonak Serenity Choice™ Plus
custom made hearing protection for
regular use



Custom earplugs with different filters for each application; individually sculpted for a perfect fit and customized hearing protection.

Available in two materials (silicone and acrylic) and two size options (Full Shell and Canal Mold).

A wide range of applications: music, motorsport, work, shooting & hunting, flying, comfort, sleeping, swimming.

Phonak Serenity Choice™
universal hearing protection for
occasional use



These protective earplugs come in three standard sizes, with different filters for each application.

A wide range of applications: music, motorsport, work, shooting & hunting, comfort, sleeping.

Don't mute the world, simply filter the sound

Reduces noise and loud sound

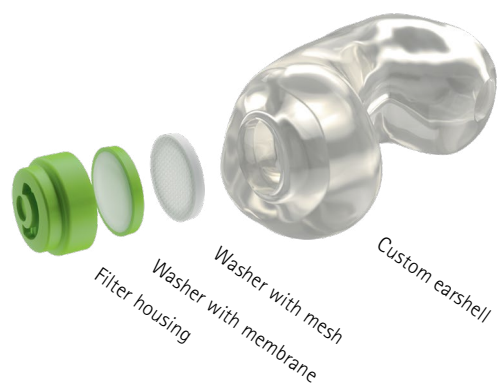
Phonak Serenity Choice™ reduces noise and loud sounds with a variety of specially designed filters.

Lets the ear breathe


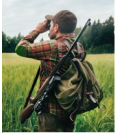

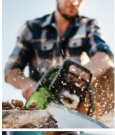


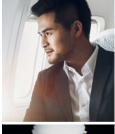
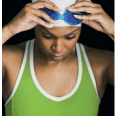
Phonak Serenity Choice™ lets the ear breathe with ventilation to prevent a build up of excess moisture.




















Keeps relevant sound and speech

Phonak Serenity Choice™ keeps relevant sound and speech and therefore allows for situational awareness and communication.



A solution for any application

		Occasion of use / target group	Protection
	Music	Musicians, DJs Fans of concerts, festivals, parties	High
			Medium
			Low
	Shooting & Hunting	Gunfire, rifle shots	High (impulse)
	Motor-sport	Motorsport activities and racing events.	High
			Medium
	Work	Do-it-yourself and gardening	Max
			High
			Medium
	Comfort	When you need to concentrate on tasks	Medium
			Low
	Sleep	Peaceful and quiet nights	High
	Fly	Airplane travel	Low
	Swim	Water sports	Water

		
Full Shell	Canal Mold	Universal
		
		
		
		
		
	No filter Sealed Hollow inside	
		
		

life is on

At Phonak, we believe that well-hearing equates to well-being and is essential to living life to the fullest. For more than 70 years, we have remained passionate about creating a world where 'life is on' for everyone. Our innovative hearing solutions are designed for people of all ages and all degrees of hearing loss, to connect socially, thrive mentally and emotionally.

www.phonak.com



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sonova
HEAR THE WORLD



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