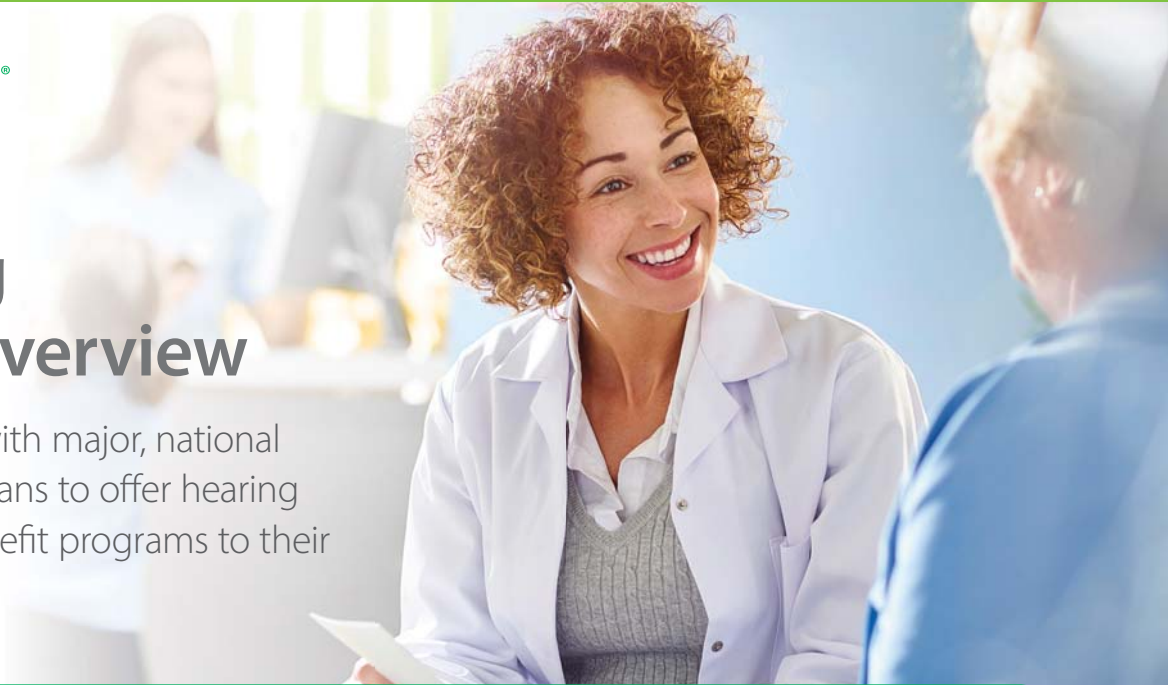




## TruHearing Program Overview

TruHearing partners with major, national and regional health plans to offer hearing aid discounts and benefit programs to their members.



## Benefits of Joining the TruHearing Network

- › No cost to participate
- › No patient acquisition costs
- › Save time and money on administrative costs
- › Fill empty chair time
- › Educated patients, ready to buy
- › Access to more first time users
- › Access to health plan patients without the need to be contracted with the plan

## How TruHearing Referrals Work

- › TruHearing partners with health plans to design a hearing aid program to fit their members' needs.
- › Health Plan members call TruHearing. We educate them on our program and schedule them with one of our in-network providers.
- › Following the exam, you recommend hearing aids based on the TruHearing program the member is eligible for and order the hearing aids through TruHearing's online system.
- › Hearing aids are shipped directly to your office, and the patient returns for fitting and programming.
- › After the patient's 45-day trial, you receive a fee based on the model of hearing aids purchased and the program the patient is eligible for.

Learn more and find out how to join the TruHearing network.

➔ **Contact Provider Outreach today at: 1-855-286-0550**  
[provider.outreach@truhearing.com](mailto:provider.outreach@truhearing.com)



## Program Comparison

TruHearing offers two distinct programs to members of our partner health plans. The program is chosen by the health plan and determines the member's hearing aid selection, out-of-pocket costs, and more.

| Program Details            | Choice<br><i>(Discount Program)</i>   | Select<br><i>(Copay Program)</i>  |
|----------------------------|---|---|
| Description                | A value-added service program designed to lower the price of hearing aids for health plan members. Some members may also have a hearing aid allowance or coverage that can be combined with TruHearing prices to further reduce out-of-pocket costs.  | An embedded benefit program that allows eligible health plan members to purchase hearing aids for a low, fixed copayment, limiting the patient's out-of-pocket cost.  |
| Exam Fees                  | If you have a contractual relationship with the patient's insurance carrier, you should handle the exam in accordance with your contract. Otherwise, you will collect up to \$75 directly from the patient OR submit an out-of-network claim to the patient's insurance. In no case should the patient's total out-of-pocket expense exceed \$75. | You collect the exam copay from the patient through TruHearing's online system. TruHearing will bill the patient's insurance and remit to you the full allowable amount.  |
| Provider Fees              | \$350 to \$600 per aid  | \$325 or \$400 per aid  |
| Products                   | Private label hearing aids + over 100 other models from 6 manufacturers   | Private label hearing aids  |
| Patient's Hearing Aid Cost | TruHearing Choice pricing less any applicable health plan allowance   | Health plan determined copayment  |
| Included With Purchase     | 45-day trial period<br>3-year warranty<br>3 office visits (fitting + 2 follow-ups)<br>48 batteries per aid<br><br>*After the included visits are used or expired, you can charge the patient up to \$65 per visit or offer a service plan (refer to the Provider Guide book for service plan details)   | 45-day trial period<br>3-year warranty<br>3 office visits (fitting + 2 follow-ups)<br>48 batteries per aid<br><br>*After the included visits are used or expired, you can charge the patient up to \$65 per visit or offer a service plan (refer to the Provider Guide book for service plan details) |
| Financing Options          | Available through AllWell Credit  | Available through AllWell Credit  |

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